

GREEN ENERGY FOR BLUE SKIES

Reid Morden

Atomic Energy of Canada Limited, Canada

ABSTRACT

In the post-Kyoto world, the nuclear industry has a unique opportunity to position itself for a prosperous future. The new millennium looks bright. But success can only come if the industry as a whole—from uranium producers to nuclear vendors to component suppliers to the owners and operators of the nuclear plants—the utilities—comes together to tackle a very real issue in our industry. And that issue is public education. The incontrovertible fact is that our industry has a very good story to tell. We simply have not been very effective at telling it.

The Kyoto conference on global warming is only a springboard—it has served to bring a universal understanding of the real threat of global warming. Now it's up to all of us with a stake in the success of this industry to work together to win the public support that is necessary to put nuclear power in its proper perspective—as a clean, environmentally friendly and economic method of producing the vast amounts of electricity which will be required to fuel the incredible growth expected in the Asia-Pacific region and elsewhere.